

School Library Journal®

For Children's, Young Adult and School Librarians

2010 CLASSIFIED RATES

School Library Journal is the leading trade publication for librarians and media specialists serving children and young adults.

School Library Journal reaches over 75,000 readers each month. The classified section in *SLJ* is the perfect way to post jobs, make announcements, offer services and more to this target audience!

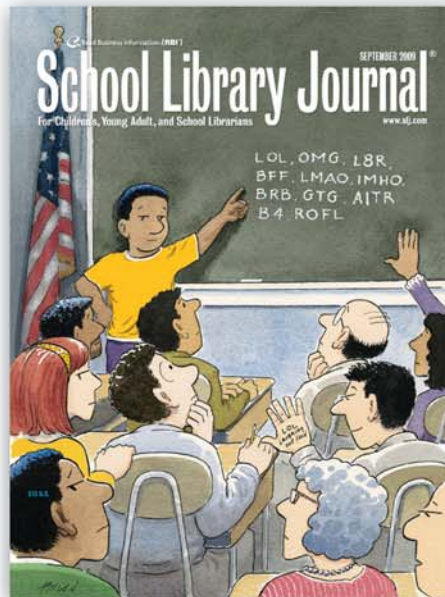
NON-DISPLAY CLASSIFIED ADVERTISING (Line Ad)

Career Opportunities: \$23.00 per line
Librarian's Marketplace: \$25.00 per line
(Rates are non-commissionable)

DISPLAY CLASSIFIED ADVERTISING
Career Opportunities & Librarian's Marketplace
\$220 per column inch
1-column width = 3 3/8"
2-column width = 7 1/2"

STANDARD UNIT CLASSIFIED DISPLAY
1/4 page (4.5 col. inches), bw \$1100 net
1/2 page (9 col. inches), bw \$2000 net
Full page (18 col. inches), bw \$3800 net

15% discount given if camera ready art is supplied



ONLINE RATES

Career Opportunities
\$195 - 30 days (w/print ad)
\$295 - 15 days (web only)
\$395 - 30 days (web only)

COMBINATION "PIGGYBACK" RATES

Hotline & *Library Journal* or *SLJ*
Hotline & *Library Journal* & *SLJ*

LINE RATES

\$40 per line
\$50 per line

DISPLAY RATES

\$380 per col. inch
\$410 per col. inch

CLOSING DATES & CONTACT INFORMATION

For closing dates and additional information please contact:

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