

FROM THE CHILDREN'S EDITORS AT
PUBLISHERS WEEKLY COMES

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In The News

Marc Brown's New Venture

In Marc Brown's latest artistic endeavor, there is not an aardvark in sight. But there are plenty of other animals in evidence—indeed, a rollicking zoo-full. And these are creatures who, quite impressively, become hooked on reading as well as writing. Penned by Judy Sierra and illustrated by Brown, *Wild About Animals* tells of a librarian who gets lost and drives her bookmobile into the zoo, where she settles into a chair and opens a book: "By reading aloud from the good Dr. Seuss, / She quickly attracted a mink and a moose, / A wombat, an oryx, a lemur, a lynx, / Eight elephant calves and a family of skinks." Knopf will publish the book this month with a 100,000-copy first printing. The inspiration for the book, Sierra explained, was a summer reading poster she spied at a library that showed wild animals thought, "What a great idea for a picture book," she recalled, "if all I had was the idea and the title, but then it came to me in a flash: the zoo and the super librarian who gets all the animals reading. I got the idea because of the connection to libraries—and also because I sort of pairings of animals and books." [read more](#)

In Brief

First Aid for Banned Books

Ransom House Children's Books is reintroducing its First Amendment First Aid Kit in time for the 23rd annual Banned Books Week, which takes place from September 25–October 2. Created almost 10 years ago, the kit has been updated to address the current needs of booksellers and librarians.

Booksellers of New Norwich a favor

A book...

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